

THE TASTE OF BIRMINGHAM

Thursday, July 31, 2014

This event captures the bright flavors of Birmingham, benefitting an organization that showcases the finest qualities of our community, the **Birmingham Boys Choir**. Attendees visit each kiosk interacting and tasting, ultimately voting for the Winner of the "Taster's Choice" Award, beautifully engraved by nationally acclaimed Master Engraver (and former BBC Dad), Bob Rosser. This year, the BBC would like to also honor the winner with a \$500 gift to the charity of their choice.

Birmingham is fortunate to have incredible artistic talents both in dining and on stage, and we have had marvelous reviews combining them in one location for this night, in support of this organization that has represented Birmingham in an uplifting way that NO OTHER group can! The BBC has been doing this work for almost **40** years, and our city definitely benefits from their presence, and Yours! Serving our city in many ways throughout the year, the BBC has broadened in its scope of age and diversity to offer this opportunity for learning to young men from various areas, and is proud to have sent a portion of the proceeds from this event to benefit other important champions for children, such as the **Children's of Alabama** hospital, and **Big Brothers/Big Sisters**, on behalf of prior winners.

This event has been created to ensure the continued success of the culture they bring to our corner of the world. Thank you for YOUR participation and contribution, as well !

Restaurant Agreement

Look over the information below. This will assist us in our efforts to honor your generosity with appropriate facilities and arrangements. Thank you, in advance, and for all you do in our community.

1. Set-up must be completed by 5:15 pm, and vehicles properly parked, Thursday, July 31, 2014.
2. Breakdown should not begin prior to 9:00 pm the same evening.
3. A representative from the restaurant should be present for the entirety of the event, even if the restaurant's food supply has been depleted.
4. Menu items and utensils and serving dish requirements must be submitted by **July 1, 2014**, and any other particular requirements should be communicated, as well.
5. The Club's kitchen will be available for last minute prep and heating. Please describe this need so we can be prepared with a schedule for efficiency.
6. **Up to 400 portions of each dish** should be planned for, with a 2-3 oz. portion size as appropriate to the item. Please use bite size pieces to use only spoon or fork, or skewer, but, no knives.
7. At least **2 staff** should accompany and manage distribution of the food, as appropriate for quality control and optimal representation of your restaurant. Please advise by **July 8**, if additional service help is needed!
8. Post TOB link on your website____, allow posters in windows____, small table tents____ after 7/4/14
~~ please check those that apply ~~

Name of Restaurant

Signature of Participant

Date

Contact name (please print) and phone number

e-mail or fax, 205.639.1433

CHARITY SELECTION

PLEASE CALL PHYLLIS PELHAM, 205.515.4506 with any questions

~ *Benefits and Provisions* ~

Aside from participating in the establishment of a promising event benefitting children on many levels, you will have exposure to a new audience, blending old friends and others supportive of the BBC that evening and during the weeks prior through our website and ad efforts.

In advance of the event

For the website and media, we will need - Signed form , logo image , brief description of your shop. These may be emailed, ATTN: Susan Simon, to susansimon@birminghamboyschoir.com , or jpelham@charter.net.

For the Menus, we will need - Name of dish with menu description, description on site support or tools needed, ie, electricity, cup/plate/etc., this can come or change as late as July 15

At the event, consider the following :

Bring other items / props for styling
Heating or cooling needs
kitchen access for finishing / describe

We will provide the following :

2 dressed tables (6ft) front and side area ~10x10 space
Restaurant place sign / menu entry / event signs
media coverage, print and digital
generic plating for ecofriendly service, via doilies, portion cups, etc., or you may bring your own
electricity
coordination closer to the event by Chef Chris Kennedy

Thank you, again for your participation this year! We look forward to additional installments to this event next year and hope you will be so thrilled that you will want to join us again. That is a goal of ours. Toward that goal, we will make every effort possible to highlight you , delight our guests, and encourage them to visit you often!

If you have questions or concerns, please contact, Phyllis Pelham , 205.515.4506 or jpelham@charter.net , or Susan Simon, 205.767.9219 or susansimon@birminghamboyschoir.com.



BIRMINGHAM
BOYS CHOIR