

~ *the event* ~

The evening will include tasting stations, cool jazz, talented Boys, brilliant fireworks, and ultimately the vote for the beautiful "*Taster's Choice*" award. Say that you will join us as a sponsor to participate in the support of this rich tradition in our city!

The Taste of Birmingham

Sponsor Form

- ___ *Presenting* Sponsor
___ Vulcan level
___ Red Mountain level
___ Shades Mountain level
___ Ruffner Mountain level
___ Oak Mountain level

Organization _____

Contact _____

Address _____

City _____ St _____ Zip _____ Phone _____

email _____

For more information, see our website,
www.thetasteofbirmingham.com,

or call the office of the BBC,
205.767.9219 or 205.515.4506

checks payable to

The Birmingham Boys Choir

BIRMINGHAM BOYS CHOIR

3205 Monte d'Este Way
Birmingham, AL 35216
205.767.9219

www.birminghamboyschoir.com

A 501c(3) organization



Join us as a *Sponsor* of this event
and supporter of the great work of
these young men!

Birmingham Boys Choir
honors area champions as
"*Children Helping Children*,"
with an evening reflecting

The Taste of Birmingham

Thursday, July 31, 2014
6pm

overlooking the Magic City
from the Grand Ballroom
of *The Club*.

*An event capturing the brightest flavors
of Birmingham, showcasing the finest
qualities of our community.*

www.thetasteofbirmingham.com

BIRMINGHAM BOYS CHOIR

[The Birmingham Boys Choir](#) has been a consummate source of musical training and focus for boys for over 35 years, appealing to the next level of childhood learning with professional musical preparation and performance. They have represented our city masterfully and politely all over our country and the world.

We are so fortunate to have many organizations positively impacting the lives of children in our communities! By supporting *THE TASTE OF BIRMINGHAM*, you are benefiting area organizations that bring lasting value to the lives and hearts of young citizens in our city and highlighting the wonderful, creative and experienced culinary artists who make their homes here.

Thank you for your participation!

the taste of
birmingham

~ Sponsorship Opportunities ~

The Presenting Sponsor, Co-Branded ~ \$25,000

1. "The Taste of Birmingham presented by..." on all marketing materials, with l.
2. Sponsor representative will be introduced on stage during the event and will have the opportunity to address the crowd and /or award the winner of the "Taster's Choice" award!
3. Sponsor to receive 30 event vouchers / tables as needed

The Vulcan ~ \$10,000

Sponsor's name will be part of the event title in all print media, give-aways, programs, signs, news releases, advertisements and on special signage at the event, which involves audio-visual projections overhead

1. Sponsor representative will be introduced on stage during the event and will have the opportunity to address the throngs...
2. Sponsor to receive 20 event tickets / tables as needed
3. Sponsor to be featured in local media coverage, on the Birmingham Boys Choir website, The Taste of Birmingham website and Facebook through May, 2014

The Red Mountain level ~ \$5,000

1. Sponsor representative will be introduced on stage during the event.
2. Sponsor will have special event signage and logo included in evening program and presentation.
3. Sponsor to receive 20 event tickets/ tables as needed
4. Sponsor to be featured in local media coverage, on The Taste of Birmingham website and Facebook

The Shades Mountain level ~ \$2,500

1. Sponsor will be included in event signage with logo included in evening program and presentation.
2. Sponsor to receive 12 event tickets/ tables as needed
3. Sponsor to be mentioned in local media coverage, on The Taste of Birmingham website and Facebook

The Ruffner Mountain level ~ \$1,000

1. Sponsor will be included in event signage, in evening program and presentation.
2. Sponsor to receive 6 event tickets
3. Sponsor to be listed in local media coverage, on The Taste of Birmingham website and Facebook

The Oak Mountain level ~ \$500

1. Sponsor will be listed in evening program and presentation.
2. Sponsor to receive 2 event tickets
3. Sponsor to be listed in local media coverage, on The Taste of Birmingham website and Facebook